



# 11. SAJAM PRIVREDE ECONOMY FAIR

13.-15.11. 2025

INFRASTRUKTURA KVALITETE  
QUALITY INFRASTRUCTURE

STANADARDIZACIJA

AKREDITACIJA

METROLOGIJA

OCJENA  
USKLADENOSTI

NADZOR TRŽIŠTA



## 11. Sajam Privrede u Centru Skenderija održat će se pod nazivom "INFRASTRUKTURA KVALITETE"

Ovogodišnje izdanje prvi put sistemski otvara prostor za razmjenu ideja, rješenja i praksi iz oblasti:

- QA (QUALITY ASSURANCE) I QC (QUALITY CONTROL) •
- MEĐUNARODNI I DOMAĆI STANDARDI I NORME •
- TEHNOLOGIJA BUDUĆNOSTI I DIGITALNE TRANSFORMACIJE U INDUSTRIJI •
- VEZA IZMEĐU OBRAZOVANJA, NAUKE I REALNOG SEKTORA •

Fokus sajma više nije samo na gotovom proizvodu - već na procesima koji garantuju njegovu izvrsnost.  
Kroz ovaj novi pristup, Sajam se pozicionira kao regionalna platforma  
za jačanje konkurentnosti i održivog razvoja.



[www.sajamprivrede.ba](http://www.sajamprivrede.ba)



[www.skenderija.ba](http://www.skenderija.ba)



## INVITATION TO SCIENTIFIC AND PROFESSIONAL CONFERENCE

Dear Esteemed Colleagues,

It is a great honor to invite you to participate in forthcoming event of our Scientific and professional group, and support its implementation within Your area of expertise.

We kindly invite you to get acquainted with the activities of the Association AZUR ([www.azur.ba](http://www.azur.ba)) and INZA Group ([www.inzagroup.eu](http://www.inzagroup.eu)) within the framework of the upcoming 11th Business Fair. At the same time, we would like to invite you to participate in and contribute to the promotion of the Scientific and Professional conference on the topic:

### „EXCELLENCE AND SMART SPECIALISATION “

 **Date of the event:** 14 November 2025

 **Venue:** Youth Center of the Skenderija Cultural and Sports Center, Sarajevo

*Within the 11th Fair of Economy and Quality Infrastructure (13–15 November 2025)*

The conference represents a continuation of several years of activities by INZA Group within the UNDRR Disaster Risk Reduction Platform, as well as a contribution by the AZUR Association in its role as a consultative body to the UN Economic and Social Council (ECOSOC).

We are open to various partnership models with your esteemed organization, including:

- ◆ Co-organization
- ◆ Partner participation
- ◆ Promotion and media support
- ◆ Submission and publication of scientific papers

If you are interested, please let us know so that we can arrange a meeting to discuss the details of the collaboration.

---

## **BASIC INFORMATION ABOUT THE CONFERENCE**



Three thematic panels (each lasting 90 minutes, with coffee breaks and lunch)



**All accepted papers will be published in the scientific journal Protection and Safety**

[www.zisjournal.ba](http://www.zisjournal.ba)



**Patrons:** Council of Ministers of Bosnia and Herzegovina



**Media Patron:** SMARTINF

---

## **THEMATIC UNITS (PANELS):**

- 1. Infrastructure, Quality, and Standardization as an Incubator for Economic Development**
  - 2. Platform of Excellence in Promoting Sustainable Development Goals**
  - 3. Academic HUB for Disaster Risk Reduction and Community Resilience Strengthening**
-

## **COLLABORATION AND PROMOTION MODEL:**

- Publication of papers in scientific and professional publications
- Participation and visibility through DRR and ECOSOC HUBs
- Media presentation via podcasts and web platforms
- Possibility of sponsorship packages and promotional stands

---

## **KEY BENEFITS FOR PARTICIPANTS:**

- ✓ Promotion of cooperation through UNDRR and ECOSOC platforms
- ✓ Media promotion via the portal [www.smartinfo.ba](http://www.smartinfo.ba) and podcast episodes
- ✓ 40% discount on advertising and space rental at the Fair
- ✓ Networking with regional experts
- ✓ Opportunity for joint applications on regional projects, organization of trainings, and future conferences

8 July 2025, Sarajevo

Sincerely, on behalf of the Organizing Committee:

Doc. dr. Edin Garaplija

